



PHILIP MORRIS

U.S.A.

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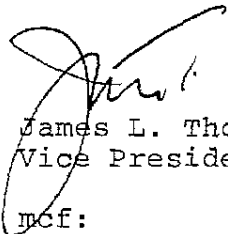
Mr. William Conway  
General Director  
New York Zoological Society  
Bronx Zoo  
Bronx, New York 10460

Dear Mr. Conway:

May I please have two more copies of your billboard artwork. I need them to show the outdoor operators.

Thanks very much.

Sincerely,

  
James L. Thompson, Jr.  
Vice President - Media

mcf:

cc: Mr. Joseph F. Cullman 3rd

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